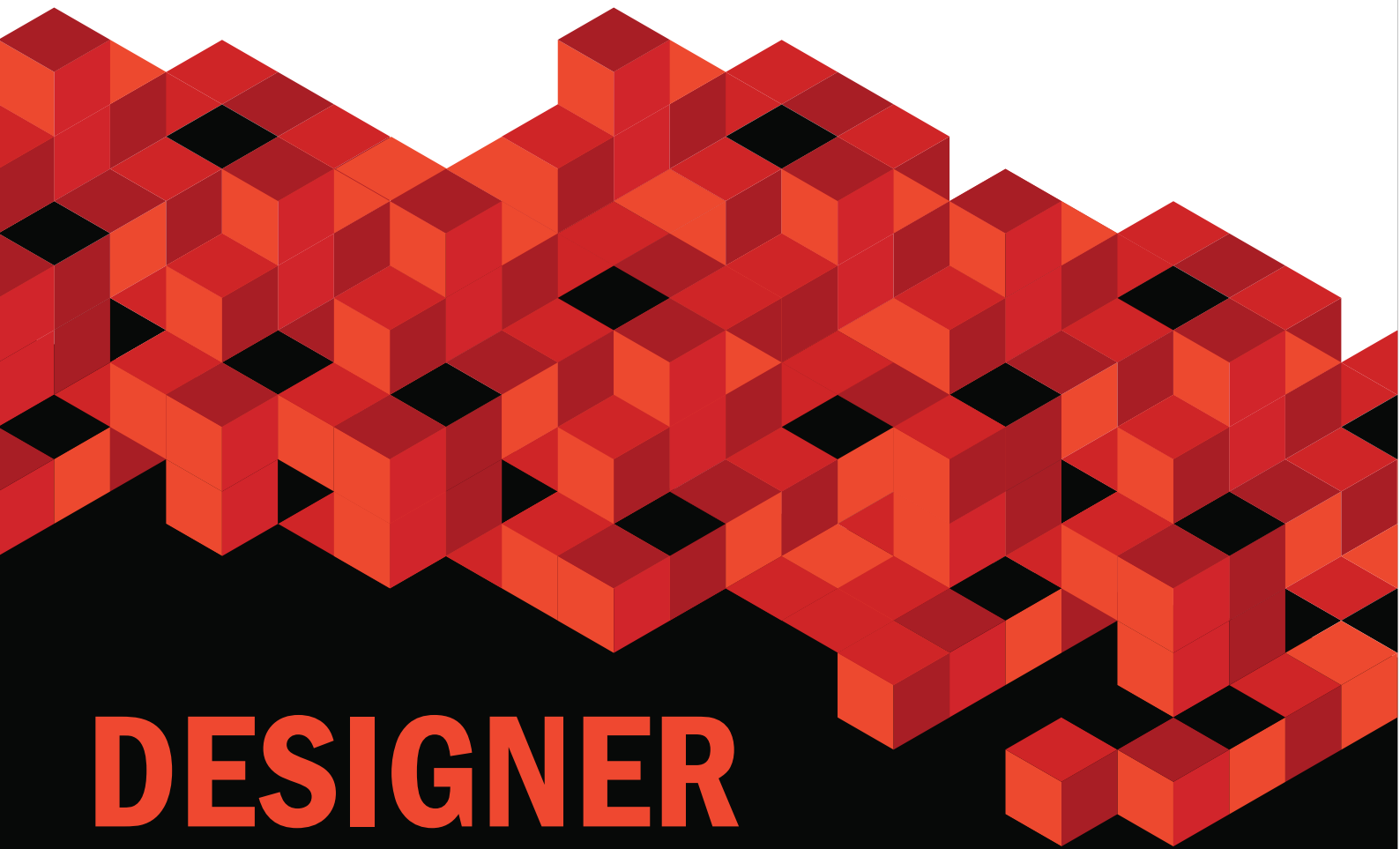




spirit
designer



DESIGNER APPLICATION

powered by HIDDEN**DATA**

ABOUT US

In HiddenData we believe, that only complex projects can lead us to work with best people and in most effective environment. Our goal is to overcome challenges and be proud of success.

That is why we cooperate with customers, who have complex and interesting projects and demand highest quality. Internally we recruit real stars and create the most effective work environment.

We created two products:

Spirit – an engine which excels in building customized eLearning software, online creators, architectural and artistic designers, tools for recruitment, presentation and sales.

Videoid – the best product, to build complex portals and video platforms. It is focused on video management and distribution.

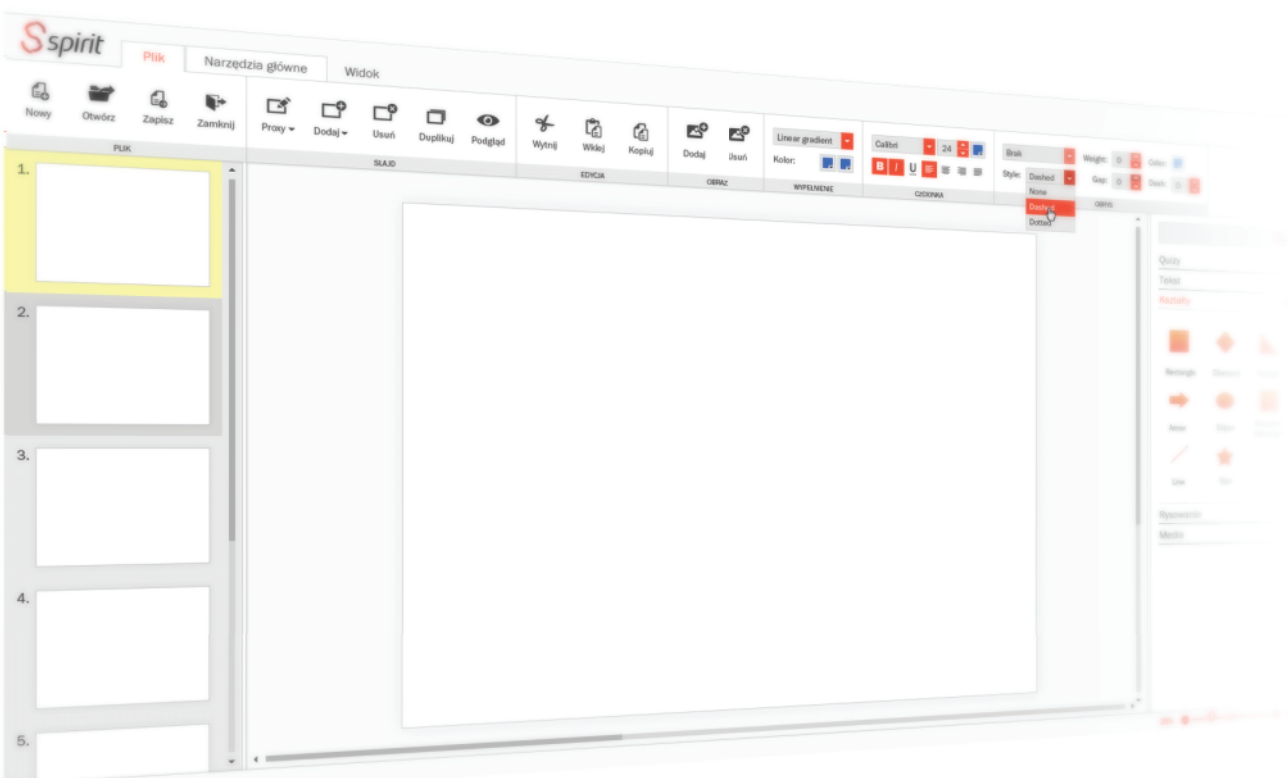


SPIRIT DESIGNER

The design of buildings, architectural tools, and competitions in creative advertising campaigns, creating albums or comic books - these are examples made possible by the **Spirit Designer**.

For our Customers we create complete applications, or simple modules allowing user to **design in the Internet**. We produce specialized applications with advanced functionality, support for vector graphics, and also lightweight tools with simple interface and intuitive workflow.

For our Customers we build complete platforms or tools transparently integrated into its existing environment.



FEATURES

EFFORTLESS WORK



INTERFACE

We develop a dedicated interface that does not have any redundant functionality.



TEMPLATES

Use prepared templates or you can create your own to increase efficiency of work.



LOOK

Work with beautiful and an attractive tool.

FAST WORK



EFFICIENCY

Saving your time, work efficiency and tool reliability are most important for us.



COMPONENTS

We prepare a dedicated set of components, which help you to prepare rich and attractive content.



VECTORS

Draw simple vectors and Bézier curves using the same tools as in advanced desktop software.

MODERN WORK



INTEGRATION

Spirit Designer can be integrated with existing environment and work on your internal data.



FLEXIBILITY

This is your tool, we create it for you. We are really open for your needs and ideas!



EXPORT

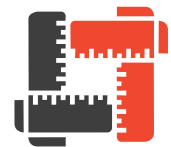
With Spirit Designer you can export your work to other applications or formats.

USES

Great architecture leads to flexibility. We specialize in designers, but deliver them in various applications. There are most important examples:

ARCHITECTURE

Design tools for beginners and professionals., which allow designing interiors, decorating walls and arranging gardens. Spirit Designer enables collaboration on larger projects, sharing resources between users and exporting projects into other formats.



ADVERTISING CAMPAINGS

We help build engaging campaigns based on content creation. We provide end-user application with a professionally designed interface, which everyone can use the correct away, without any training. We meet deadlines and deliver reliable well tested solutions.



BOOKS AND PHOTO ALBUMS

Spirit Designer helps you to create applications to build photo albums, books, magazines and whitepapers. To simplify the process we integrate it with the client environment to fetch resources. We prepare templates or blank pages for the most creative users.



PRINT OFFICES

How often do clients send to the print offices incompatible materials? How often do they ask to see the final results before printing? We solve these two situations by building a design tool with an automatic preview of the final result. With Spirit Designer, the time required to deliver orders is cut and customer satisfaction increase.



COMIC BOOKS

We are able to develop dedicated solutions for Customers which would like to engage user's creativity or simply wish to build startup based on stories creation. We build tools which provide materials, prepared characters and animation. We do everything to transform the creation into an enjoyable and engaging action.



CASE STUDY

CUSTOMER



Gra-Ma-R company is engaged in selling and laying cobblestones for many years. Gra-Ma-R uses modern technology to support sales process and increase customer satisfaction.

NEEDS

Gra-Ma-R company wanted to expand its business by increasing revenue in the local market and activate alternative source of income by selling of application dedicated for cobblestones market.

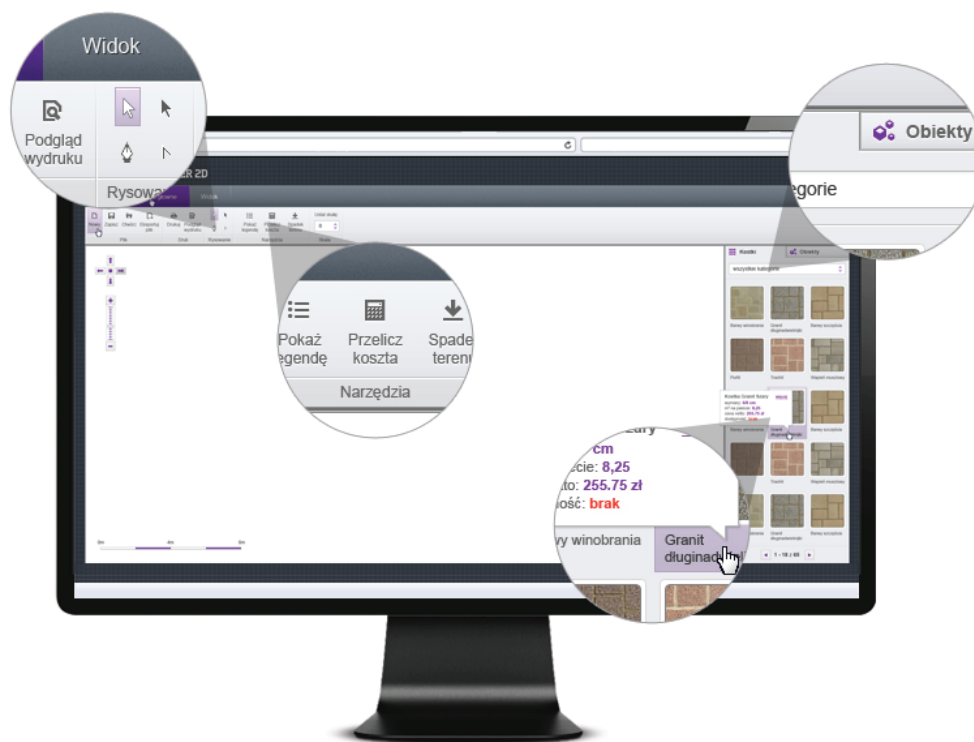
Gra-Ma-R needed tool which allows to:

- create a new visualization of the building appearance
- designing like an architect
- use of additional elements (tree, bench, lamp)
- work with application which is easy to learn and simultaneously delivers powerful functionalities
- generate cobblestones orders
- import AutoCad templates

SOLUTION

HiddenData has designed and produced a comprehensive solution based on Spirit Designer. Project included:

- implementation of 2D Designer, precise, architectural editor



- implementation of 3D Visualiser – tool for quick design and preview of new outlook of building



- design and implementation of web product page



- implementation of advance tool for vector graphics
- export results as PDF files
- integration with online money transfers system

RESULT

After implementation, Gramar could:

- 1 acquire new customers
- 2 increase significance in local market
- 3 increase number of sources of income
- 4 sale solution to other cobblestones distributors

CONTACT

We will gladly answer any questions or requests.

Michał Czaicki
Co-owner

E: m.czaicki@hiddendata.co
M: +48 691 369 260

HiddenData
Rynek Główny 17
31-008 Kraków

E: contact@hiddendata.co
www.hiddendata.co